



**CONTACT:** Ros Hunt – [rohunt@cokecce.com](mailto:rohunt@cokecce.com) +44 (0) 7528 251 022  
Dorothee de Montgolfier – [ddemontgolfier@cokecce.com](mailto:ddemontgolfier@cokecce.com) +44 (0) 7980 766 214

**FOR IMMEDIATE RELEASE**

**COCA-COLA ENTERPRISES' SUPPLIERS IDENTIFY TECHNOLOGY AS CRITICAL TO  
ACHIEVING SUSTAINABILITY PROGRESS**

*Company explores solutions during annual supplier meeting and recognizes suppliers' performance*

**LONDON, 6 June 2013** – A survey among Coca-Cola Enterprises' (NYSE/Euronext Paris: CCE) suppliers published today reveals that the main drivers of sustainability are long-term business viability (60%), energy cost savings (43%) and customer preference (32%). Suppliers also identified cost (40%) and technology (32%) as most critical to driving sustainability progress in their organizations.

Findings of this survey were discussed at CCE's Supplier Sustainability Webinar held this week which provided CCE and over 140 of its suppliers with an opportunity to review progress towards greater carbon management, and to collaboratively explore solutions across a broad range of sustainability areas. Held in partnership with *2degrees Network*, the webinar included several case studies from suppliers on sustainable best practices, including how to measure and reduce carbon footprints.

"Suppliers recognise that sustainability is about long-term business benefits and cost savings, as well as customer expectations – which is aligned with our own business case for sustainability as we look to create a low-carbon, zero-waste future," said Stephen Moorhouse, general manager and vice president, Supply Chain. "Sharing experiences and working together will help us grow our businesses, whilst reducing our environmental impact."

CCE also announced the winners of its 2012 Supplier Awards which recognize performance in quality, service, value and corporate responsibility and sustainability. The 'Best Supplier' award went to ACP, while KHS was recognized as 'Most Improved Supplier' and ISA as 'Corporate Responsibility



& Sustainability Supplier.'

"We feel very honored to be the recipient of CCE's Supplier of the Year Award," said Alaric de Murga, chief executive officer of ACP. "We understand that it is recognition of our continuous dedication to excel in delighting our customers. For over 100 years, CO<sub>2</sub> has been woven into ACP's DNA. Our commitments to our customers have always been reliability, quality, true partnership and a quest for innovative customized solutions that go beyond the obvious. This award confirms our mission to be a top quality supplier."

The role of technology as an enabler of sustainable solutions will be a key topic of discussion at CCE's broader Sustainability Innovation Summit in October 2013.

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### **Notes to editors**

#### **Coca-Cola Enterprises 2012 Supplier Award winners:**

##### *Best supplier:* **ACP**

- Consistently delivered a high level of service, quality and flexibility;
- Developed biogenic CO<sub>2</sub> sources and built a strong sustainability strategy;
- Best in class in a number of equipment categories.

##### *Most improved supplier:* **KHS**

- Transformed their project and aftersales functions, creating a proactive structure with clear accountability;
- Continually worked to drive innovation with their equipment portfolio, improving efficiencies and delivering complex solutions.

##### *Corporate Responsibility & Sustainability supplier:* **ISA**

- Worked with CCE to deliver low-carbon London 2012 Olympic and Paralympic Games and supplying a cooler that is 46% more energy efficient;
- Achieved ISO 14064 accreditation and committed to a 20% reduction in greenhouse gas emissions by 2014, a solid contribution to CCE's efforts.

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### **About the CCE Supplier Awards**

The CCE Supplier Award winners are identified through CCE's Supplier Relationship Management (SRM) programme, which uses a rigorous scorecard process to measure performance, and the awards are based on the top-performing suppliers.

Each CCE supplier is measured against criteria in four key areas (quality, service, value and corporate responsibility and sustainability). Performance is then reviewed by the CCE Procurement team to ensure that the value being delivered to CCE is closely aligned with the business's broader corporate priorities, and to develop ongoing relationships.

The SRM programme provides a formalized framework through which CCE develops joint action plans, and reviews activities and performance.

### **About Coca-Cola Enterprises**

Coca-Cola Enterprises, Inc. (CCE) is the leading Western European marketer, producer, and distributor of non-alcoholic ready-to-drink beverages and one of the world's largest independent Coca-Cola bottlers. CCE is the sole licensed bottler for products of The Coca-Cola Company in Belgium, continental France, Great Britain, Luxembourg, Monaco, the Netherlands, Norway, and Sweden. We operate with a local focus and have 17 manufacturing sites across Europe, where we manufacture nearly 90 percent of our products in the markets in which they are consumed. Corporate responsibility and sustainability is core to our business, and we have been recognized by leading organizations in North America and Europe for our progress in water use reduction, carbon footprint reduction, and recycling initiatives. For more information about our company, please visit our website at [www.cokecce.com](http://www.cokecce.com) and follow us on twitter at @cokecce.

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